

# Shyra Marie Joaquin

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With 12 years of hands-on experience in video production, editing, and post-production, I am a highly skilled and detail-oriented Video Editor. Passionate about storytelling, I am eager to leverage my technical expertise to enhance dynamic media projects and deliver outstanding creative outcomes.

## EXPERIENCE

### Innertainment, Waterloo, ON

#### Part-time Video Editor/Video Media Assistant / May 2024 - Present

- Edit both scripted and unscripted projects, including corporate videos, event coverage, reels, and various other video productions, ensuring smooth execution and consistency with branding standards.
- Assemble edits, subtitling, incorporating music, sound design, graphics, and color grading to enhance storytelling.
- Collaborate closely with the director and producer in the execution of tasks.

### Shyra Joaquin Post-Production Services, Kitchener, ON

#### Freelance Video Editor / May 2023 - Present

- Edit video content such as trailers, online series, short films, wedding and corporate videos.
- Apply sound design, music, color grading, and graphics to the video in accordance with the client's requests and suggestions.
- Conduct previews and Zoom meetings with clients.

### ABS-CBN Broadcasting Corporation, Quezon City, Philippines

#### Lead Video Editor / Jun 2016 - Nov 2022

- Edited narrative and non-narrative TV series/shows, music videos, trailers and teasers for television and online content.
- Completed sound design, trimmed sequences, audio mixing and controlled the show's overall style, pacing, treatments, and storytelling using Avid Media Composer.
- Collaborated with directors, producers, creative writers, graphic artists, audio engineers, musical scorers and colorists to execute projects precisely and achieve project goals.

### ABS-CBN Broadcasting Corporation, Quezon City, Philippines

#### Junior Video Editor / Jun 2010 - May 2016

- Tasked with importing footage, renaming audio and video files, syncing multiple cameras, pre-edit sequences, and lay-in sequences per episode. Ensured that all materials were imported, organized and placed on their designated folders.
- Collaborated with the lead editor to deliver a report on the project files and edited sequences.

## VOLUNTEER EXPERIENCE

### Vidyard, Kitchener, ON

#### Videographer/Editor / Sep 2023 - Oct 2023

- Shoot and edit interviews with community/charity representatives for Hockey Helps the Homeless Waterloo Region.
- Created graphics/lower thirds for the final video.
- Coordinated with Manager and Director of Community Impact to achieve and meet the project objectives.

### Nutrition for Learning, Kitchener, ON

#### Videographer/Editor / May 2024 & July 2024

- Captured and edited video content for charity, showcasing the impact of their work, effectively communicating its mission and driving community support.
- Worked with the team to align videos with the charity's goals and boost their presence on social media.

## EDUCATION

### Conestoga College, Kitchener, ON

Diploma Broadcasting-Television and Independent Production, Apr 2024

### Assumption College, Makati, Philippines

Bachelor of Communication, Major in Media Production, Mar 2010

## SKILLS

**Software:** Avid Media Composer, Da Vinci Resolve, Premiere Pro, After Effects, Photoshop, Adobe Creative Cloud Suite, Monday App.

## AWARDS

**Memory Tree Productions Award for Achievement in Editing** - Capstone Project (A short Documentary - Isabelle: A Warrior Beyond and Within), 2024

**Achievement Award Single Camera Production** (Broadcasting - Television and Independent Production, Winter Intake 2023)

**Best Director, Best Editing, Best Sound** for a Short Film (Assumption College's Paldang Asul Film Festival 2009)

## WEBSITES

### IMDb:

[https://www.imdb.com/name/nm4123427/?ref\\_=ext\\_shr\\_lnk](https://www.imdb.com/name/nm4123427/?ref_=ext_shr_lnk)

### Portfolio:

<https://joaquinshyra.wixsite.com/joaquinshyra>

### LinkedIn:

[www.linkedin.com/in/shyra-joaquin-0b8290261](http://www.linkedin.com/in/shyra-joaquin-0b8290261)